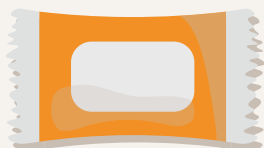
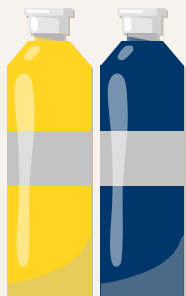


# PRIVATE LABEL

## 4YOU

*Pasuto*  
VENICE  
• 1953 •



# PASUTO

## ITALIAN PAINTMAKERS SINCE 1953

### Quality and creativity in the Italian paintmakers factory



70 years of history, three generations, two premises, two brands (Toy Color & Kreable), one Private Label segment in Italy and one abroad, and an international presence in over 40 countries.

These are the numbers of Pasuto Srl, an Italian “family company” founded in 1953, near Venice, which over the years has become a solid reality of international importance.



Its core business is the production of:



**TEMPERA  
PAINT**



**MODELING  
CLAY**



**WATERCOLOURS**  
WITH A UNIQUE  
AND PATENTED SYSTEM



Since 2003, it has been producing its own brand “Toy Color”, which includes items for recreational activities for children and hobby lovers with products such as watercolours, tempera, paints, varnishes and accessories.



Recently, Kreable line was born, embracing the wide range of modeling clays, acrylic and textile paints and extra strong glues, perfect for Art and Hobby lovers.

# WHY CHOOSING US?

## 8 ADVANTAGES

### 8 reasons to trust us:

-  **1** We are a solid group, present on the market since 1953
-  **2** We are certified ISO 9001:2015
-  **3** We are a Private Label Producer at 360°
-  **4** We know the paint market globally
-  **5** We have an internal Research and Development Department
-  **6** We advise you about the European safety legislation
-  **7** We produce both the content and the containers
-  **8** We collaborate with important players and we guarantee confidentiality

# THE ADVANTAGES

## *BENEFITS OF LABEL4YOU PRIVATE SERVICE*

### Why Private Label4YOU?

Going for  
**private label**

for

**tempera, watercolours,  
modeling clay**

and other items,

offers you the opportunity to create

**your own range**

with **exclusive** products,

**ready to market.**



# TAILOR-MADE

## SOLUTIONS, STUDIED ACCORDING TO YOUR NEEDS

**YOU**



**US**

You choose  
LOGO, PACKAGING  
and PRODUCTS to realize



We follow and take care of  
the entire  
production process

You can count on  
"READY TO GO"  
products



Already tested and  
ready for being marketed

You can choose from a wide  
range of complementary  
products



You can find  
at your disposal  
full service line

# PROCESS

## OF *PRIVATE LABEL4YOU* SERVICE

MAKE YOUR CHOICE...



...PRODUCTS CATEGORY



...SHADES



...DESCRIPTION AND  
SPECIFICATION OF THE PRODUCT



...PACKAGING



ADD LABEL & INFO  
ON THE PRODUCT



PRODUCTION



PACKAGING



SHIPPING



# SERVICE

## DO YOU KNOW HOW PRIVATE LABEL4YOU SERVICE WORKS?

It all starts with **choosing the product** you want to market.  
You can count on a **wide range of articles** related to the world of colors.  
You are in the right place: the Italian paintmakers factory.  
Take a look at our assortment and **start creating your own line!**



### GOUACHE

Finger paint  
Ready mix tempera  
Extra fine tempera  
Special tempera (pastel shades, pearly, neon, glitter, metal)



### GLUES

Kids 2+  
Vinyl  
Glue for Slime  
Extra strong vinyl glue - MarwinLine



### WATERCOLOURS

Maxi  
Bicolor  
Pearly  
Combi: pearly and neon  
Eco palettes



### TEXTILE PAINT



### ACRYLIC AND VARNISH

Matt acrylic paint  
Glossy acrylic paint  
Glossy varnish



### MODELING CLAY

White  
Terracotta  
Black  
Glittery slate black  
Neon (pink, yellow, orange, green)



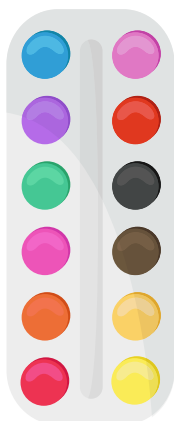
### ACCESSORIES

Palettes  
Brush holders  
Paint holders  
Multiboxes  
Cases

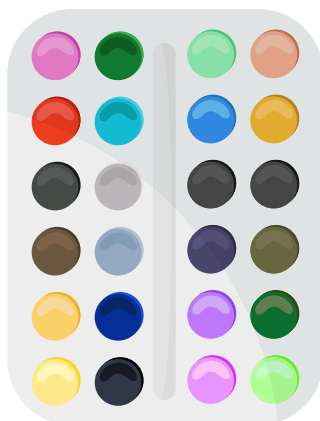
# WATERCOLOURS

## PACKAGING

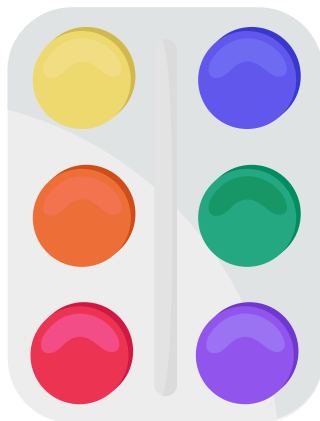
### Choose watercolours packaging



**12 pads**  
diam. 30mm



**24 pads**  
diam. 30mm



**6 maxi pads**  
diam. 55mm

### Customizable with:

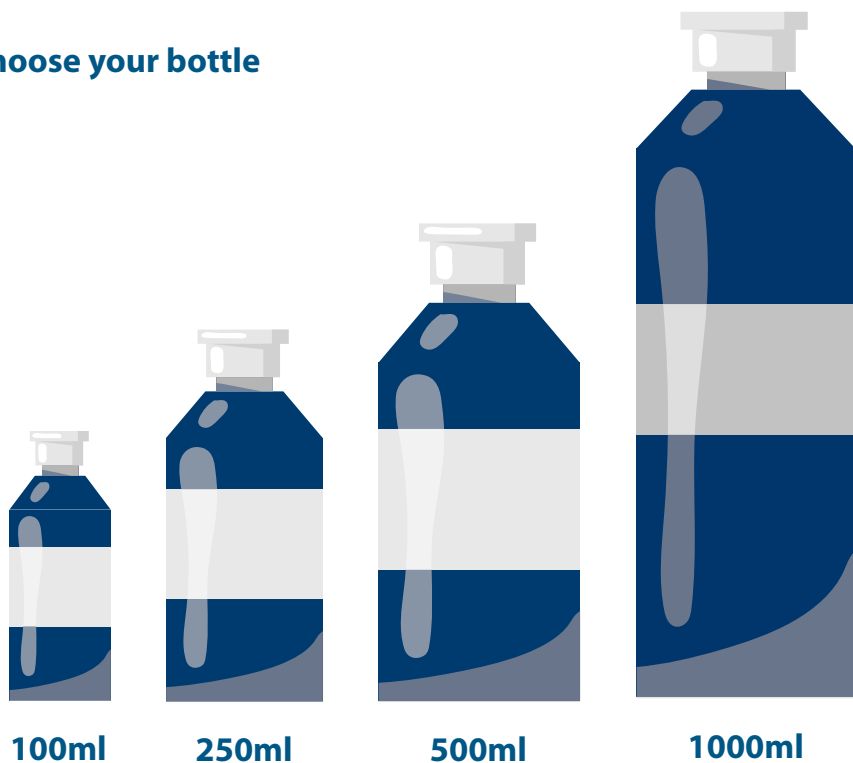
- paper label
- white or transparent plastic label
- paper band
- background colour of your choice



# BOTTLES

## PACKAGING

**Choose your bottle**



**Customizable with:**

- paper label
- white or transparent plastic label

# POTS

## PACKAGING

### Choose pots



String of 3 x 2,5ml



String of 6 x 2,5ml



25ml



50ml



80ml



150ml

### Customizable with:

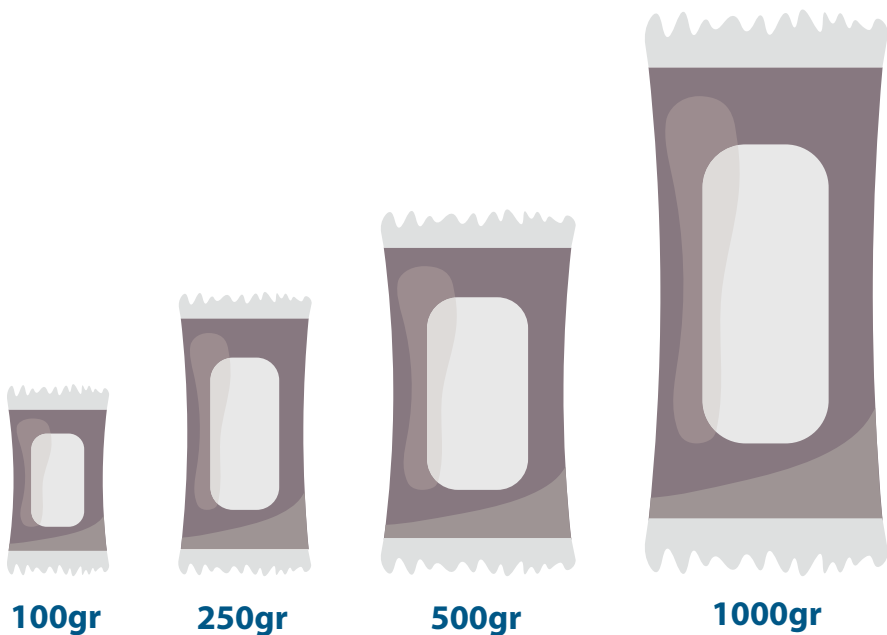
- paper label
- white or transparent plastic label

\* except 2,5 ml string

# MODELING CLAY

## PACKAGING

### Modeling clay packaging



#### Customizable with:

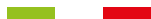
- paper label
- white or transparent plastic label
- printed film

# PLUS

## WHAT MAKES OUR PRODUCTS UNIQUE?

### Safe and certified products, here our plus!

#### MADE IN ITALY



All of our products, except our crayons and plasticine, are made at our premises near Venice.



Superwashable means: less detergent, less wasted energy, less pollution!



A couple of our products which imply contact with hands have successfully passed the patch test. Super safety!



CE marking: the product complies with the regulations in force within the European Community and that govern the marketing of that product.



Thanks to a long, attentive research, Pasuto can boast some of our formulas as titanium-free.



All products are gluten free, for parents and teachers' higher serenity.



The pigment we use for our fluorescent colors do not contain formaldehyde, contrary to similar products on the market.



School Specialist logo identifies products realized for the school world.

# ISO 9001:2015

## COMPANY CERTIFICATION

**In 2023, Pasuto obtained the following Certification:**

### **ISO 9001:2015**

This certification is globally recognized as a quality management model, reflecting our commitment to improve our operations and meet our customers' needs and expectations.

This certification affirms the commitment to ensure greater operational efficiency and stricter control of processes.



# PRIVATE LABEL --- 4YOU



## CONTACT US

### Administration site

Via delle Industrie, 4 – 30036, Santa Maria di Sala, (VE) IT  
+ 39 041 486056  
[info@pasuto.com](mailto:info@pasuto.com)

### Production and commercial site

Via Cornara, 2/s – 35010, Massanzago, (PD) IT  
+ 39 049 9360056  
[info@pasuto.com](mailto:info@pasuto.com)

[toycolor.it](http://toycolor.it)  
[pasutovenice.com](http://pasutovenice.com)

